



## **CROWN WOOD PUBLICATIONS ADVERT SIZES AND ARTWORK GUIDE**

### **HOW TO SUPPLY YOUR ARTWORK**

The preferred method for providing your artwork is via a **high resolution PDF** (*Press Quality*) in CMYK format with all fonts embedded.

### **OTHER APPROVED FORMATS**

If you cannot supply a PDF we can accept high resolution JPG or TIFF files in CMYK at 300dpi at actual size.

### **HOW TO SEND US YOUR ARTWORK**

Once your advertisement is ready you can send it by email to: **crownwood@btconnect.com**  
(*maximum file size 10mb*)

### **Alternative way to supply artwork (charges apply)**

If you are unable to supply a pdf then please provide all your artwork files. In order for us to output correctly we will need a colour proof of advertisement, all graphic files (300dpi and CMYK colour) all fonts used, to be deleted once your advertisement is published. We can accept artwork in: Adobe InDesign, Adobe Illustrator and Adobe Photoshop.

### **We do not accept other formats**

Unfortunately we cannot accept Quark, Pagemaker, Claris, Microsoft Word, Powerpoint or Publisher files. Preview images embedded in Word or Powerpoint are unacceptable.

Please keep trim marks clear of bleed area.



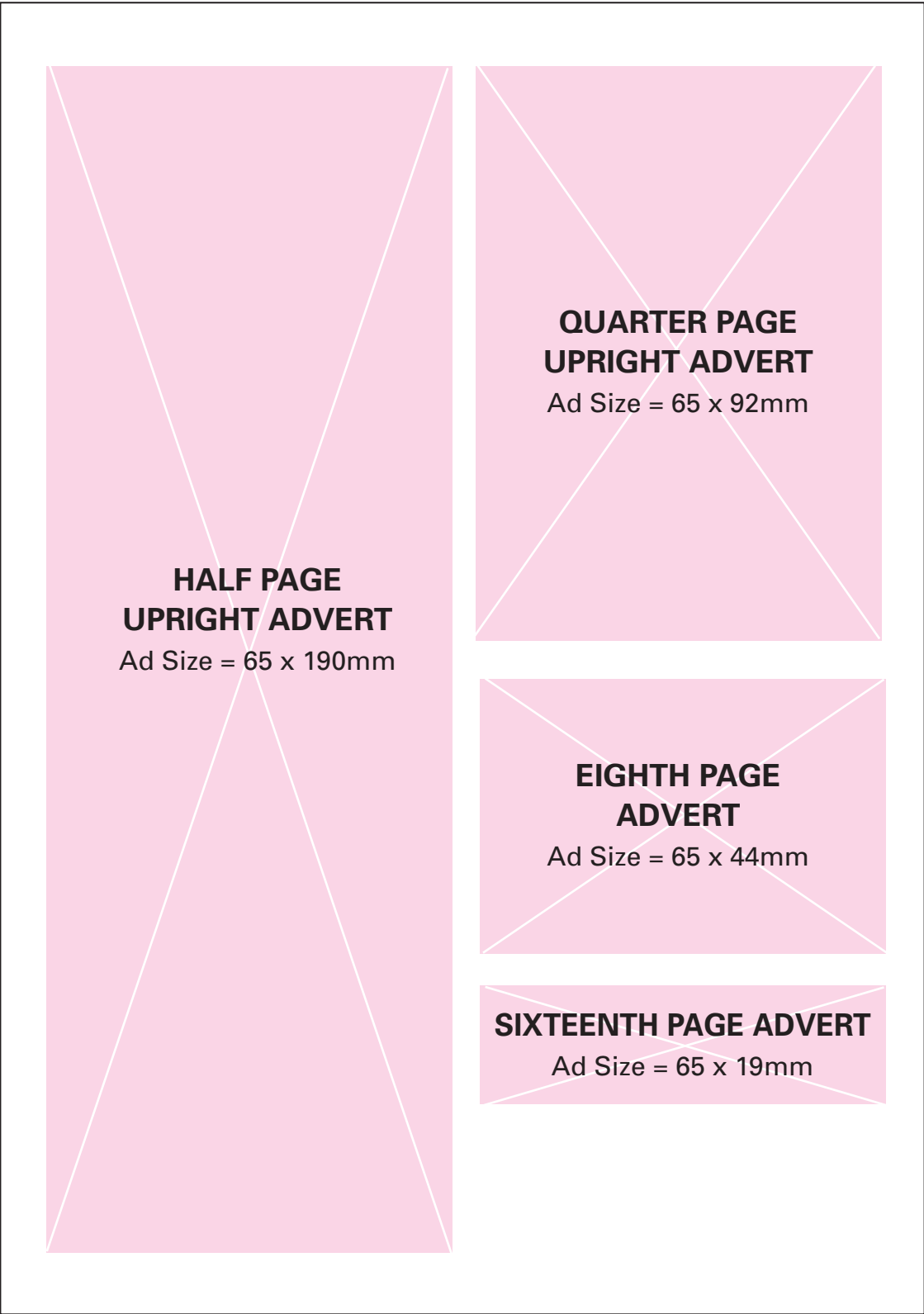
**FULL PAGE ADVERT**  
Trim Size = 148 x 210mm  
Bleed Size = 158 x 220mm  
Recommended Type Safe Area = 132 x 190mm  
*Keep text at least 8mm from the trim edges  
to avoid it being cropped too close.*  
*Please ensure you have 5mm bleed.*


**Bleed Size**  
158 x 220mm  
*ie: 5mm bleed*


**Page Size**  
148 x 210mm

**Recommended Type Safe Area**  
132 x 190mm





 **Advert Size**  
No bleed required.

 **Page Size**  
148 x 210mm




**HALF PAGE  
LANDSCAPE ADVERT**

Ad Size = 134 x 92mm

**QUARTER PAGE  
LANDSCAPE ADVERT**

Ad Size = 134 x 44mm

 **Advert Size**  
No bleed required.

 **Page Size**  
148 x 210mm

